

Information about advertising on “Vietnam Sketch” separate-volume “Entame”

Thank you for your valued support of “Entame” (the separate-volume of the “Vietnam SKETCH”). Please see the advertising rates listed below for your reference.

Advertising sizes	Monthly fee
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Inside pages / colour 1page (Bleed) / 149 (156) mm x 210 (220) mm	22,575,000 VND
Inside pages / colour 1page (prescript ad. area) / 130mm x 192mm	22,575,000 VND
Inside Front Cover / colour 1page / 149 (156) mm x 210 (220) mm	28,380,000 VND
Inside Back Cover / colour 1page / 149 (156) mm x 210 (220) mm	28,380,000 VND
Opposite side of Inside Front Cover / colour 1page / 149 (156) mm x 210 (220) mm	24,080,000 VND
Opposite side of Inside Back Cover / colour 1page / 149 (156) mm x 210 (220) mm	24,080,000 VND
Colour 1/2 page / 130mm x 94m or 63mm x 192mm	11,180,000 VND
Colour 1/4 page / 63mm x94m or 130mm x 45mm	5,590,000 VND
Colour 1/8 page / 63mm x 45mm	2,795,000 VND
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* The measurements in () are the size of the ad including margins for bleed ads.

※ The rates listed above are fixed rates. However, special discounts apply depending on the contracted period or method of payments.

Discount percentages for advertising rates

3 months contract: 10% off ■ 6 months contract: 20% off ■ 1 year contract: 30% off

(This special discount applies only when the clients made advanced payments.)

※If you require us to create the advertisement, 10% for designing, 10% for photography, and 10% for translation will be added to the advertising fee. Advertising material should be submitted as Illustrator or Photoshop formats.

※Photos should be saved as EPS or TIF formats. Resolution of 350DPI is required.

※Deadline for the advertising publication is 1st of the previous month of the issue date.

※Preferred method of payment through bank transfer. Please refer to bank details below.

※If you require the Vietnamese official red invoice, 10% of tax will be added.

For more information and inquiries about advertising, please contact

Vietnam Sketch Editorial Section (Sketch Co., Ltd.)

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